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As This Book Sadly Closes a New Chapter is Written **A Legacy Lives On**

Norfolk, Virginia: Just nine days before the world bid farewell to Prince, a literary rock star quietly left us. John Weaver, writer and founder of the Fox Croft Group lost his unexpected battle against cancer on April 12, 2016. John possessed a strong passion for the written word and was warmly embraced by the literary world. It was his love of books and authors that led him to a successful career in literary publicity. As stated in his obituary, “John will be missed but never forgotten.” Cinzia Stover and the team at Earthshine Media Group are going to make certain of this.

For two decades Weaver befriended and promoted many accomplished authors through his literary networks and social media portals. One of his longest standing creations is the Book Cover Award which he began over 20 years ago. He has assisted many best-selling authors over the years and helped introduce countless works to the literary world. The literary publicity newcomer, Earthshine Media Group, has absorbed Weaver’s businesses and social media sites into their family of literary services.

Earthshine Media will continue John’s efforts in book promotions and has agreed to administer the Book Cover Award. Now the new literary firm will be able to provide affordable publicity opportunities for authors and publishers through their network of services. “We are honored to keep John’s legacy alive,” stated Ms. Stover, sports marketer and founder of Earthshine Media Group. With the aid of these new services Earthshine Media can now network with readers, authors and publishers in one platform. A ‘New Owner’s Promotional Package’ will be posted in early September and new book awards will be announced in the Fall of this year. Earthshine Media Group is dedicated to making their new acquisition a win for all parties.

For more information about Earthshine Media Group visit their website at www.earthshinemedias.com or visit them on [Twitter](#) and [Facebook](#).

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